



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2019

Multiple District 4

LOCATION: CALIFORNIA

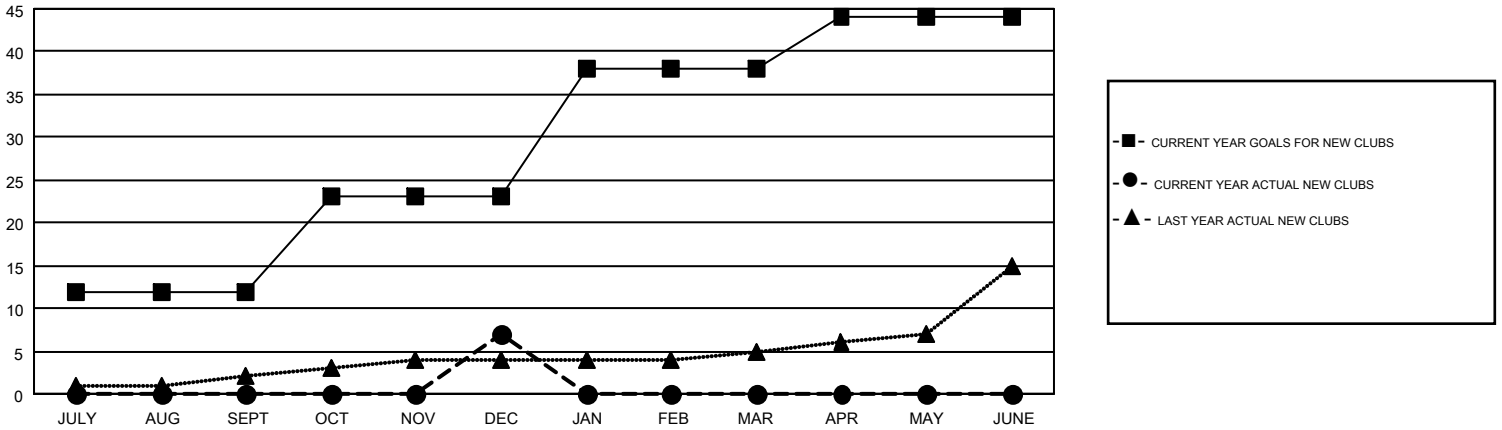
GMT: OPEN

GMT CA 1

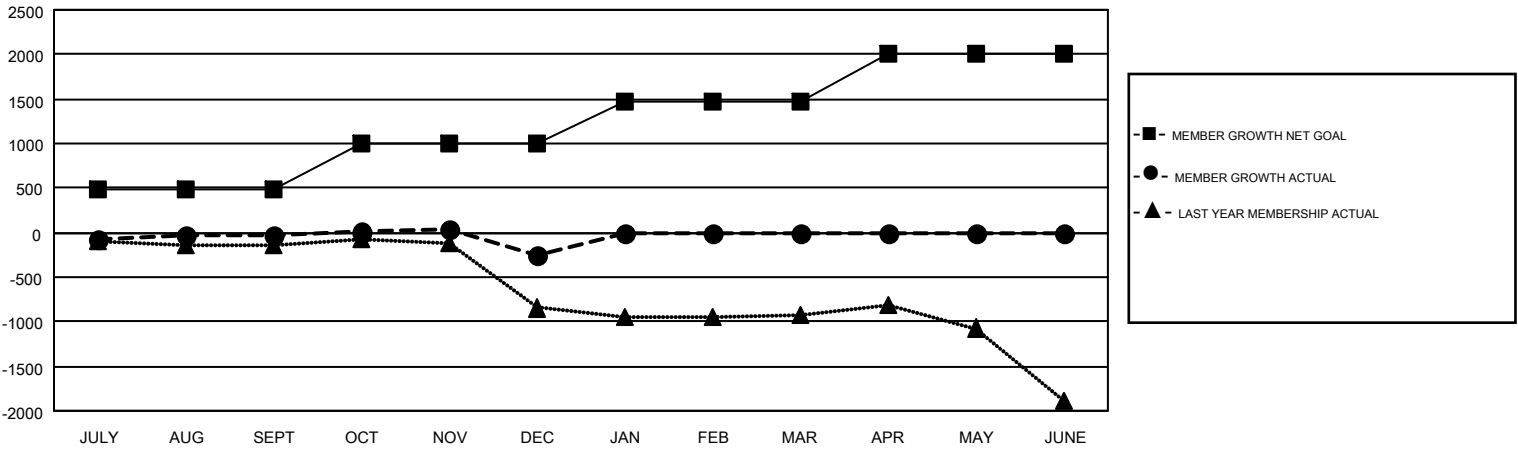
Clubs			
RESULTS FOR 2019-2020			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	0	20
OCT/NOV/DEC	11	7	9
JAN/FEB/MAR	15	0	0
APR/MAY/JUNE	6	0	0

Members			
RESULTS FOR 2019-2020			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	485	979	876
OCT/NOV/DEC	520	932	1,082
JAN/FEB/MAR	465	0	0
APR/MAY/JUNE	532	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 29	487 CLUBS OF 1044 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 16,902 (62.35%)
		FEMALE 10,208 (37.65%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 4,977
DECEASED 177		FAMILY MEMBERS PAYING HALF DUES 2,589
CLUB CANCELLED 178		
OTHER 1,603		
TOTAL 1,958		